



UTMON ES POUR

PARIS

/// UTMON ES POUR PARIS ONLINE STORE - PARIS - LONDON - MILANO





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OUR STORY

THE PHILOSOPHY

'Utmon es pour Paris' is an abbreviation of Tout mon esprit pour Paris – the inspiration behind the brand. Each design by Utmon es pour Paris is an homage to Parisian women and their incomparable flair – combined with the precision and durability of German craftsmanship. In addition to the highest quality, Utmon es pour Paris places particular value on sustainability. Each product supports the work of this renowned child welfare organisation and therefore, ultimately, so does each Utmon es pour Paris customer.

THE DESIGN

Switchbags from Utmon es pour Paris should accompany their owner wherever she goes. The pochettes coordinate well with the interior of an elegant tote bag or a simple shopper and, as a clutch, rival the best designer models. The exterior design is thus as timeless as it is elegant: a narrow trapezoidal shape with a minimalistic magnetic closure; side-on, the lines form a unique 'heart shape'.

The Switchbag is an all-rounder – just like its owner. It was designed for women who are always on the move, who fulfil countless roles at once, have a lot on their to-do list and just as much in their bags, but who do not wish to waste any time packing up all their equipment whenever they move from one place to the next. Nowadays, only very few women use one and the same handbag every day. They love variety, but not the additional effort that this brings with it. Utmon es pour Paris offers them modern luxury that is as intelligent as they are.

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ENDLESS POSSIBILITIES

Utmon es pour Paris is the label behind the iconic Switchbag. An elegant, perfectly thought-out pochette: during the day or while travelling, the flat Switchbag disappears into a larger handbag. When necessary, it becomes a self-contained, luxurious clutch. Women thus always have their most important items with them without constantly having to move things from one bag to another. Utmon es pour Paris stands for modern luxury, combining an elegant, timeless design with smart solutions. Because as our world becomes more complex, our approach to it must become more sophisticated.

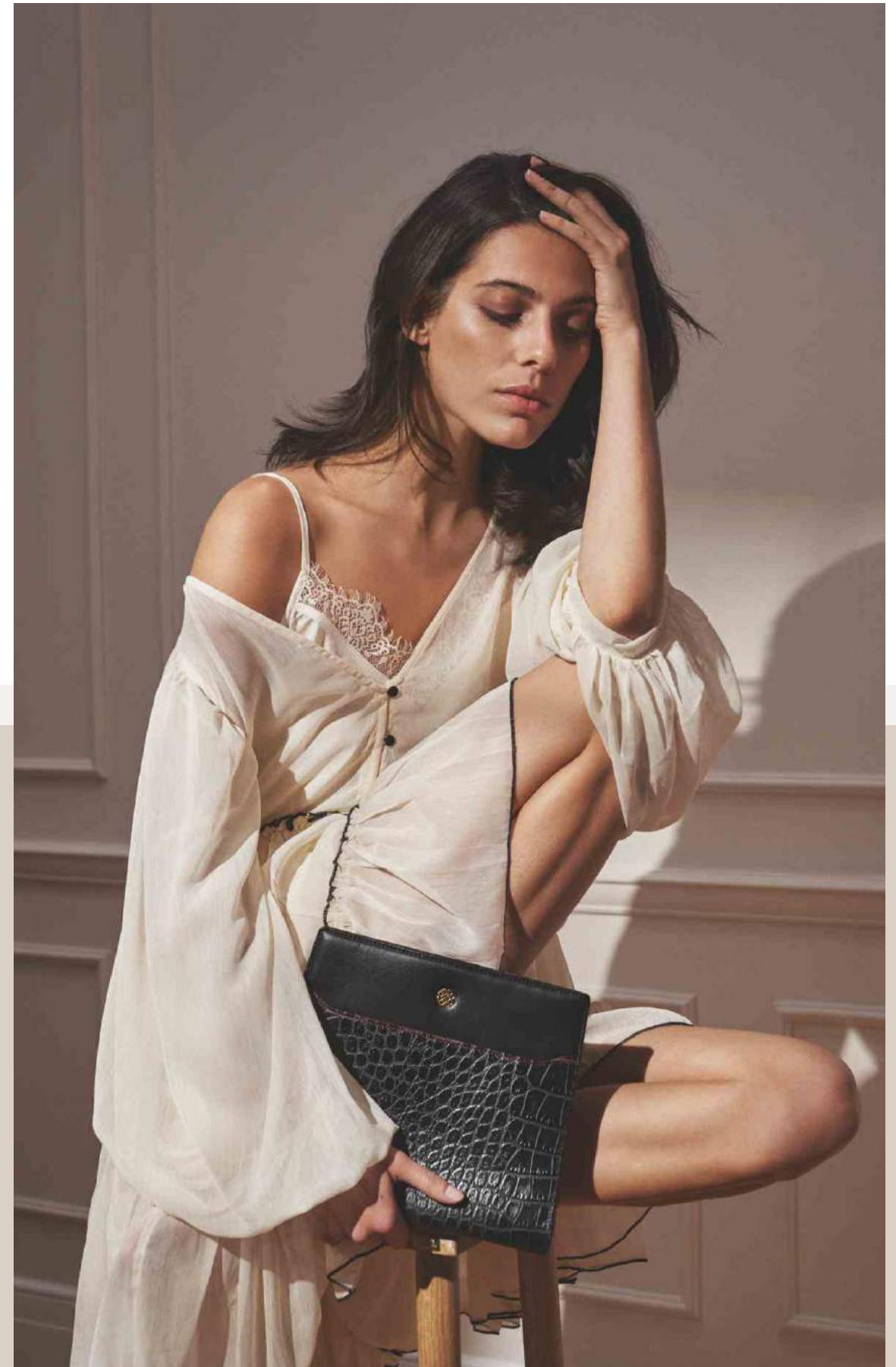


UTMON ES POUR PARIS

EACH DESIGN BY
UTMON ES POUR PARIS
IS AN HOMAGE TO
PARISIAN WOMEN AND THEIR
INCOMPARABLE FLAIR.

Erzsébet I. Wagner
Founder and Creative Director





UTMON ES POUR PARIS





THE SWITCHBAG

SwitchbagSwitchbags from Utmon es pour Paris should accompany their owner wherever she goes. The pochettes coordinate well with the interior of an elegant tote bag or a simple shopper and, as a clutch, rival the best designer models. The exterior design is thus as timeless as it is elegant: a narrow trapezoidal shape with a minimalistic magnetic closure; side-on, the lines form a unique 'heart shape'.





UTMON ES POUR PARIS

WE PRODUCE
SMALL, MOSTLY
LIMITED EDITIONS
OF OUR PRODUCTS BY
HAND, WITH PASSION
AND LOVE.

Erzsébet I. Wagner
Founder and Creative Director





UTVOIR NO. 1.

The 'finishing touch' has a very French twist: rather than tanned leather, all products are scented with a perfume put together especially for Utmon es pour Paris. We created a fragrance for strong, exceptional women, which includes bergamot, lily of the valley, leather and vanilla – Utvoir No. 1.

Each Switchbag therefore exudes not only French flair, but also the scent of Paris.



Photographed by **Stephan Glathe**
Produced by **Winteler Production**
Model **Margot Davy - Kult Models**
Design & Layout **Studio Como**

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